







**Marion Soil and Water Conservation District (MSWCD)
Board of Directors Special Meeting
Strategic Planning Kick Off Agenda **DRAFT**
Tuesday, October 10, 2023, 9:00 AM to 3:00 PM**

HB2560 requires that all Oregon public meetings held by a governing body of a public body, excluding executive sessions, must provide to members of the public an opportunity to access and attend the meeting by telephone, video or other electronic or virtual means. Please contact by phone, 503-391-9927 or visit www.marionswcd.net at least 24 hours in advance for assistance.

-  **Link to Video Conference:** ([Zoom](#)) [Meeting Link \(Click Here\)](#)
-  **Meeting Telephone Number:** 1-253-215-8782
-  **Meeting ID:** 839 3462 0372 | **Passcode:** 180789
-  **Staff Contact:** Brenda Sanchez (503-871-7311) | brenda.sanchez@marionswcd.net

Agenda

All Directors and staff are expected to attend in person.

Associate directors may attend in person or virtually if you like.

Where: Chemeketa Ag Complex | Bldg. 60 | 4000 Lancaster Drive NE, Salem OR 97305
Room: 60/104

9:00 AM Start, Chair: Call Meeting to Order and Roll Call

Item #	Topic	Presenter	Time
1	Opening Introductions	Olson	5 min.
2	Facilitator Notes	Marshall	10 min.
3	What is a Strategic Plan?	Sanchez	20 min.
4	Review of Current 2019-2024 Strategic Plan	Sanchez	15 min.
5	Trends: "Let's make a list of environmental, economic, social, and other trends that might create opportunities or challenges for the SWCD over the next 5 years".	Marshall	30 min.
	Break: ~ 10:20 AM	All	15 min.
6	Let's Discuss - What does the District Do Well?	Marshall	20 min.
7	Vision - Exercise	Marshall	35 min.
8	Mission - Exercise	Marshall	35 min.
9	Lunch: ~ Noon	All	45 min.
10	Strategic Organizational Chart DRAFT Review	Sanchez	15 min.
11	Review of Current District Programs and Projects	Sanchez/ Staff	40 min.

12	Strategic Planning a. Provide at least one question you hope will get answered by the strategic plan. b. Share one or two adjectives that describe what they hope for in the planning process or resulting plan	Marshall	30 min.
13	Stakeholder Engagement	Marshall	15 min.
14	Strategic Planning Next Steps and Schedule	Sanchez	10 min.
Meeting Adjournment		Chair	



Marion Soil and Water Conservation District complies with the American with Disabilities Act (ADA) and does not discriminate based on race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or family status. If special physical, language, or other accommodations are needed for this meeting, please advise the District Manager at 503-391-9927 as soon as possible, and at least 48 hours in advance of the meeting.